



PHILADELPHIA FASHION WEEK
2ND ANNUAL FASHION EVENT FOR PHILADELPHIA

6-9 OCTOBER 2010 / PHILADELPHIAFASHIONWEEK.ORG / INFO@PHILADELPHIAFASHIONWEEK.ORG

MEDIA CREDENTIALS APPLICATION

INSTRUCTIONS

The deadline for receipt of this application is Monday, September 27, 2010. Credentials will be available for pick-up on site on October 6-9, 2010. Applications may be downloaded at www.philadelphiafashionweek.org/register and should be submitted via email to credentials@philadelphiafashionweek.org.

MEDIA INFORMATION

NAME _____ MEDIA AFFILIATE _____
STREET ADDRESS _____ APARTMENT/UNIT _____
CITY _____ STATE _____ ZIP _____ COUNTRY _____
TELEPHONE _____ FAX _____ EMAIL _____

WHAT IS YOUR TITLE?

- Reporter
- Photographer (still)
- Photographer (video)

NEWS TYPE:

- Newspaper
- Magazine
- Television
- Cable
- Blog / Website
- Radio

SPECIAL NEEDS OR REQUESTS? (All requests are considered on a case-by-case basis.)

Thank you for your interest in the second annual Philadelphia Fashion Week! If you have any questions, please contact, Philadelphia Fashion Week public relations at credentials@philadelphiafashionweek.org.

We look forward to working with you and seeing you at the show.