



PHILADELPHIA FASHION WEEK
2ND ANNUAL FASHION EVENT FOR PHILADELPHIA

PHILADELPHIAFASHIONWEEK.ORG / 2611 Aspen St, Philadelphia, PA 19130 / 267.226.6848

VENDOR APPLICATION / AGREEMENT

The below vendor agrees to place/exhibit during Philadelphia Fashion Week. Vendors can display their product or services from October 6, 2010 – October 9, 2010 in the Trade Area located in the 23rd Street Armory.

VENDOR INFORMATION (Please PRINT)

NAME ON SIGN _____

NAME _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE (C) _____ (W) _____

EMAIL _____

TYPE OF PRODUCT/SERVICE _____

VENDOR REQUIREMENTS & REGULATIONS

- Display Product or Service on all of the following days.
 - * Wednesday, October 6, 2010 (sample sale)
 - * Thursday, October 7, 2010 (sample sale)
 - * Friday, October 8, 2010
 - * Saturday, October 9, 2010
- Each booth will hold one vendor.
- There will be access to electricity, please bring your own heavy-duty extension cords.
- All vendors must provide their own POS Systems. No phone lines or wireless access will be provided.
- Dressing/back stock area will be provided per booth.
- Vendors must not sell their space to any other vendor.
- Upon submission vendor must submit logo and web address for promotion purposes on www.philadelphiafashionweek.org.

ADDITIONAL INFORMATION

Philadelphia Fashion Week reserves the right to refuse any type of material/item that is deemed inappropriate. If we feel that material/item of a certain type is inappropriate, vendor will not be able to display or sell that material/item.

By September 2010, you will receive your official Philadelphia Fashion Week Vendor Packet. Inside this packet you will receive the following details regarding:

- Parking information.
- Directions.
- Set up and break down details.
- Confirmation on booth details
- Daily schedule.
- Your Tickets and passes for the week.

COST

The cost for vendor participation is \$1200.00 for all four days, vendors are required to participate each. Acceptable payment methods include check (made payable to CMK Entertainment) or credit card (with a 4% service charge).

Please note: if the vendor does not appear there will be no refund.

Spaces are limited and are sold on a first-come first-serve basis upon receipt of payment in full.

RETURN YOUR COMPLETED APPLICATION AND PAYMENT TO:

VIA EMAIL: michael@philadelphiafashionweek.org

VIA POST: CMK Entertainment
2611 Aspen Street
Philadelphia, PA 19130
ATTN: Vendor Application

VIA FAX: 832.383.3434

AGREEMENT

I agree to and understand the vendor requirements and regulations.

Signature of Responsible Vendor Party _____ Date _____

Printed Name of Responsible Vendor Party _____ Title _____